



2022 Annual Meeting & Public Health Networking Celebration **Culture Matters: *Exploring the Intersection of Workforce Development & Health Equity***

Sponsorship Opportunities

About Us

The Hawaii Public Health Association is a 77-year old association of over 450 community members, public health professionals and organizations dedicated to improving public health. HPHA serves as a voice for public health professionals and as a repository for information about public health in the Pacific. Our mission is to promote public health in Hawaii through leadership, collaboration, education and advocacy.

Program Outline

On December 8th HPHA will hold our Annual Meeting & Networking Pau Hana at the UH Cancer Center Sullivan Conference Center in Kaka'ako with a program focusing on workforce development and health equity challenges faced by different cultural communities.

Hawaii Public Health Association members along with community members are invited to a Q&A panel discussion with local thought leaders including:

- **Welcome Address:**
 - **Chris Chanyasulkit**, PhD, MPH, American Public Health Association President

- **Panel Discussion:**
 - **FilCom CARES**, Agnes Malate, PhD
 - **Mauli Ola Mālamalama at Papa Ola Lokahi**, Lisa Ka'ano'i, MPH
 - **Micronesian Perspectives**, Srue Wakuk, UHCC Community Health Coordinator

We hope you will consider partnering and supporting our efforts with an Annual Meeting Sponsorship.

Program Metrics

HPHA's Annual Meetings historically draw close to 200 attendees each year comprised of public health professionals, community health workers, Department of Health employees and students. HPHA has over 35 partners who share and forward communications to their listserv, and we estimate over 10,000 impressions of your logo as an Event Sponsor.

Presenting level sponsors also have the opportunity to speak briefly at the meeting to promote their organization or initiatives.

As an HPHA Annual Meeting sponsor, your brand will be promoted and receive increased recognition in front of HPHA's online and in-person audience of public health professionals, community health workers and organizations.



Metrics and promotional engagement include:

- HPHA has the largest dedicated listserv of public health community members and is the only organization in Hawaii that reaches public health professionals weekly for the past ten years, with metrics that include:
- A Listserv with over 2,000 total subscribers, comprised of HPHA members and non-member public health professionals, community health workers and related organizations
- Open rate on weekly eBlasts ranges from 44 to 47%
- Social asset followers: Instagram (1,042) Facebook (660) Twitter (550)
- Typically 2,600 monthly website views from approximately 800 users

Presenting Level Sponsorship - \$1,500

Opportunity to provide brief remarks at event
Sponsor Table Display at Event (Preferred Placement)
Logo on all event communications
Large Logo on Zoom/program/flyer/eBlasts
Large Logo on HPHA website
Social media recognition (4 posts)
Multiple announcements during event
8 event tickets

Kupuna Level Sponsorship - \$750

Logo on all event communications
Sponsor Table Display at Event
Medium Logo on Zoom/program/flyer/eBlasts
Medium Logo on HPHA website
Social media recognition (2 posts)
Announcement during event
4 event tickets

Keiki Level Sponsorship - \$250

Logo on all event communications
Sponsor Table Display at Event
Small Logo on Zoom/program/flyer/eBlasts
Small Logo on HPHA website
Social media recognition (1 post)
Announcement during event
2 event tickets



2022 Annual Meeting Sponsorship Agreement Form

Organization: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship Commitment Level:

_____ **\$1,500**

_____ **\$750**

_____ **\$250**

The Hawaii Public Health Association is a 501(c) 3 charitable organization and will provide your organization with a tax-deductible donation letter.

Checks should be made payable to: Hawaii Public Health Association, 7192 Kalanianaʻole Hwy A143A, #226, Honolulu, HI 96825

Name

Title

Date

Thank you for your support!