

**HPHA Board Meeting
UH Cancer Center
February 28, 2019**

Attending: Hali Robinett, Margaret Walkover, Jessica Yamauchi, Claire Townsend

Phone: Jill Tamashiro, Tenaya Jackman, Colby Takeda, Lenard Allen, Vanessa Buchthal, Cheryl Soo Hoo

Absent: Keala Patterson, John Tomoso, Holly Kessler, Lyndall Ellingson, Michelle Tagorda

Meeting called to order: 1:37 pm

Board Updates:

- Hali, President, introduced Lenard Allen, our new board member from Hilo, Hawaii
- Hali mentioned that she's working on getting a final draft of the strategic plan to our consultant to get feedback before distributing to the Board.

Minutes from December 2018:

Circulated, edited, and approved, with a minor edit of Lenard Allen's name spelling.

- Motion to approve the minutes, motion seconded
- 10 votes in support – Hali Robinett, Jill Tamashiro, Tenaya Jackman, Colby Takeda, Lenard Allen, Margaret Walkover, Vanessa Buchthal, Claire Townsend, Cheryl Soo Hoo, Jessica Yamauchi

Fiscal report – Margaret

- As of January 31, 2019 -- Financials - \$37,710.61 in bank; Income \$602.12 Expenses \$2,363.38

APHA Report- Tenaya

- Tenaya shared that planning for NPHW is going well
- Colby & Jill shared updates about the planning of the NPHW event. The committee will continue to meet to plan final details, secure speakers, and start marketing.
- An additional thought was that we explore webcasting this event for our neighbor island members.

Legislative and Government Relations – Claire

- Claire, Hali, and Holly have submitted testimony for a variety of areas, on behalf of HPHA.
- Claire will continue to reach out to different board members and members who are familiar with different topics.
- Holly will add submitted testimony to our website.
- Hali shared that if a member of HPHA wants to take a stance on an issue, they can present it to the Board and the president, and hopefully with the officer's support, we can proceed with supporting.

Member Services – Colby

- Holly sent an update by email
 - 419 total members, 6 new members in February (1 regular, 2 seniors & 3 students)
 - Holly cleaned the WA database removing folks with no contact in over two years. WA rates (based on number of contacts) are increasing in July and this purge moved us to the lower level. New monthly rate is: \$90 per month (vs. \$160 per month)

- Social media – 559 followers on Facebook, 413 followers on Twitter, and 426 followers on Instagram
- Colby mentioned that he would setup a membership meeting prior to the next event.
- Colby also shared that he worked with Michelle to would have a program ready
- Jessica shared that a letter should accompany the request for organization members to renew. Colby to discuss an appropriate protocol with the membership committee.

Marketing – Cheryl

- Holly will continue to produce 3 newsletters a year
- Lenard suggested we put together a press release for NPHW. Hali followed up that APHA has resources available online.

Programs – Tenaya

- National Public Health Week-Oahu is set for Monday, April 1st at the UH Cancer Center
- Hali asked the Board if they are available on October 21st or 22nd for a potential Annual Meeting

2020 Conference Planning

- James Rarick shared that he is talking with other organizations about collaborating on a conference.
- It was suggested that we start reaching out to potential partners and convene a meeting in April.

Other Business

- NNPHI – Jessica is the conference chair of the 2019 conference

Next Meeting: A Doodle poll will be distributed.

Meeting End: 3:10 p.m.