

**HPHA Board Meeting
2909 Waialae Ave. Conference Room
January 28, 2019**

Attending: Hali Robinett, Michelle Tagorda, Colby Takeda, Jessica Yamauchi, Holly Kessler

Phone: Jill Tamashiro, Tenaya Jackman, John Tomoso, Lyndall Ellingson

Absent: Cheryl Soo Hoo, Vanessa Buchthal, Margaret Walkover, Keala Patterson

Meeting called to order: 12:07 pm

Board Updates:

- Hali, President, introduced Lenard Allen, our new board member from Hilo, Hawaii; he will be joining us for our meeting next month.
- Tenaya Jackman was also introduced as the new Affiliate Representative to APHA's Governing Committee (ARGC).

Minutes from December 2018:

Circulated, edited, and approved, with the deletion of Don Hayes and Vicky Rayle among those involved in current discussions regarding a 2020 conference co/sponsored by HPHA.

- Motion to approve the minutes, motion seconded
- 7 votes in support – Michelle Tagorda, Colby Takeda, Jessica Yamauchi, Hali Robinett, Jill Tamashiro, Tenaya Jackman, John Tomoso

Fiscal report – Margaret

- As of December 31, 2018 -- Financials - \$39,471.87 in bank; Income \$6,517.99 Expenses \$1,677.94
- \$5,000 grant came in from Sidney Stern Memorial Trust
- A grant-in-aid was submitted for capacity building initiatives for the amount of \$36,000
- 3 additional grants were submitted in January -Noel Foundation, First Insurance Foundation, Grant in Aid
- Holly presented the 2018 budget report and proposed 2019 budget
 - The board discussed the budget for the ARGC position, particularly travel and registration expenses related to the annual conference.
- Motion to approve the budget with an amended ARGC budget to \$2000, motion seconded
- 7 votes in support – Michelle Tagorda, Colby Takeda, Jessica Yamauchi, Hali Robinett, Jill Tamashiro, Tenaya Jackman, John Tomoso

APHA Report- Tenaya

- Tenaya shared that she just started and is excited to complete her monthly tasks
- Hali mentioned that she responded to the monthly Council of Affiliates' questionnaire for January, which focused on affiliates' partnerships.

Legislative and Government Relations – Hali

- Hali mentioned that we started our work with Joy Gold, who presented us with 70 House bills and 78 Senate bills relating to our 5 priority areas. Next step is to log into portal to set bills as testify, monitor or drop.

- Jessica mentioned that HB262, relating to SNAP Incentives, will be heard by committee on Wednesday, January 30th, 2019
- Jessica mentioned that the HIPHI website also has a legislative tracker. Also, there are a lot of tobacco bills introduced this session.

Member Services – Holly and Colby

- Holly shared an update on our membership
 - 452 total members, 6 new members in January (4 regular & 2 students)
 - 30 members haven't renewed from November and December
 - Social media – 553 followers on Facebook, 406 followers on Twitter, and 412 followers on Instagram
- Michelle also updated the board that we plan to launch the mentorship program shortly, starting with the recruitment of mentors followed by recruitment of mentees.

Marketing – Holly

- 25-30% weekly open rate for our weekly eblast, 37% for our newsletter, which is high compared to industry standards.
- Holly proposed that we produce 3 newsletters a year
 - February edition – Introduce ARGC Tenaya Jackman, Legislative Chair Claire Townsend, and NI Director at Large Lenard Allen. Include msg from the President, start promoting NPHW, and feature public health organization or individual. Suggestions for org or individual member to spotlight are requested.

Programs – Tenaya

- Tenaya has agreed to serve as a co-chair for National Public Health Week-Oahu
- The first planning meeting will be held via phone conference on Tuesday, February 5th from 10-11 a.m.
- Among the topics floated regarding NPHW 2019, Jessica mentioned that a Healthy Communities event, similar to the Dec 5th Healthy Communities event held on Oahu, hosted by Federal Reserve Bank of San Francisco and others, will be hosted on Maui in February.

2020 Conference Planning

- James Rarick & Clifford Chang have shared interest in being co-chairs, but nothing has been confirmed.
- The board discussed possible next steps for a 2020 conference
 - It was suggested that we start reaching out to potential partners and convene a meeting in April to determine partners' interest, commitment and potential contributions as well as priority topics/directions.

Other Business

- HANO membership – the board discussed the potential benefits of becoming a member. No decision was made on pursuing an organizational membership.

Next Meeting: February 28th at 1:30 – 3:30 p.m.

Meeting End: 1:21 pm