



## **HPHA Board Meeting Minutes May 19, 2020**

**In attendance:** Liz, Vanessa, Camonia, Claire, Gillian, Jermy, Jill, Lenard, Michelle, Patricio, Pedro, Tenaya, Hali, Holly

**Not attending:** Hau'oli

Hali called meeting to order at 11:00

**I.** March 2020 meeting minutes were approved, with updates to attendance

**II.** **Financial report** – Holly & Michelle

- As of April 30, 2020 - \$38,785 in First Hawaiian bank account; income in April was from Grants, Organizational Member (Papa Ola Lokahi) and Dues, April Expenses: \$2410 (the normal operating expenses, plus Joy Gold's legislative session retainer) Online subscriptions higher than normal because we purchased Zoom.
- Two Grants received in April: Hawaii Community Foundation \$10,000, ALL of US (APHA) mini grant: \$1,000
- HPHA's PPP funds have hit the FHB account as of May 11
- Budget has been re-adjusted to reflect lack of income from events YTD and additional grants received.
- Holly filed IRS form 990-N since our 2019 revenue was under \$50k
- Grants submitted in April: Applying to all COVID related funding categories we can fit into: First Insurance; Economic Development Agency for public assistance funds, this is federal and a long shot. Working with local contact at Economic Development Administration to see if HPHA could qualify for CARES act funding under technical assistance.
- Also Submitted in April –one previous funder: NFL Foundation

**III.** **Membership update** - Holly

- Total members: 396, 7 new members in the past 30 days, 4 are students, 3 are regular

## Webinars

- May 1st – total registered=117
- April – total registered=258
- Both webinars have been uploaded to the HPHA website for on-demand viewing.
- Next webinar is in partnership with American Lung Assoc of Hawaii on May 28 @ 12:30pm – so far 25 folks have registered. Holly will be promoting the event this week.

## Social Media

- Facebook 634 followers -up 10
- Twitter 454 followers –up 11
- Instagram 742 followers –up 71

## **IV. Newsletter/Marketing/Public Relations –Holly/Hali**

- Every 3 months
- Challenge is content
- Holly will aggregate proposed content for newsletter
  - Forward content when we see relevant info
  - Need lead for Marketing/Public Relations
- 75 Year Special Logo – Pedro & Co to assist with logo development
- Discussion on importance of this committee to engagement with members and health of HPHA
- Discussion on roles of Membership vs Marketing Public Relations

## **V. Legislative Report – Claire**

- Worked hard until Legislative hiatus
- No longer accepting testimony
- Leg back in session on 5/11
- Some bills we are following are advancing
- Prospects for HPHA specific bills unknown
- Workforce development is advancing
- Committee will revisit bills that are still active
- Committee to revisit how to weigh in on pending cuts and priority areas
- HPHA is an important voice in this arena

## **VI. APHA**

- Looking to move APHA to Virtual; survey circulated
- New interest groups being formed
- APHA and National Academy of Science – webinars
- COVID-19 recommendation community based

**VII. Governance/Nominations –Pedro/Hali**

- Putting slate together of HPHA leadership 2-3 month process
- Discussion of At-large position vacancy
  - Nomination & Vote in favor of Colby Takeda to position
  - No member abstained from voting/All attending members voted in favor
  - BOD terms expiring 12/2020 (6 positions)
    - 2 Officers: Secretary & President-Elect (1-yr term)
    - 4 At-Large: 2 NI (2-yr term) & 2 Oahu (1-yr term)
- Active recruitment needed
- Consider NI needs/priorities/roles for engagement in recruitment process

**VIII. HPHA's response to COVID-19 -Hali**

- Partnership Webinar Series: next webinar w/ ALA re asthma (5/28)
- Resource page: welcome your contributions & feedback

**IX. Annual Meeting**

- Required to hold annual meeting
- Discussion of Virtual/Digital meeting
- APHA president elect will speak
- Fees need to be reduced
- Budgeted/Expenses discussed
- Discussion of sending survey to membership
- Additional discussion planned for July meeting

**X. APHA Reporting – Holly**

- Annual Advocacy Report – Hali is completing
- Annual membership report and dues – Holly to complete: due June 15
- All of Us Funding Final funding report – DONE

**XI. Next Meetings**

- July 21, 2020 11:00-12:30
- September 14, 2020 11:00-12:30

**XII. Meeting Adjourned at 12:15pm**